

Out of a Job?

written by Ben Zion Rothman

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You need a source of income and you have no idea of where to start. Welcome, you are up to the hardest part of making money[\[1\]](#), getting the right idea. Once you have a good idea of a successful product, invention, talent or a service you can provide, you have overcome the main hurdle.

For example, let us say you want to sell a product online. If you have a product idea you know is going to be successful, the rest is simple. But how do you get that idea, the options are endless. You can spend hours doing market research or reading how to get rich quick books. You can spend thousands of dollars on courses from people who “made it big”.

I know many people who tried these methods, without bringing G-d and his Tzadikim into the picture and it did not get them very far. Many of them ended off worse than they started. They put in tremendous efforts and fell into thousands of dollars of debt and into depression. So, what is the G-dly way to get that good idea?

What makes an idea “good?”

Before we discuss how to get a good idea. We must know what is called a “good” idea. If it is an idea that will make me rich, does that mean it is a good idea?

We must go back another step. Why do I want to make money? What is my ultimate goal?

Our goal in this world is to get close to G-d. Money is something we need in order to fulfill this goal. One of the main ways we get close to Him is by raising a family that will get close to Him as well. In order to be able to have a family one needs the means to provide them with their needs. Just the basic needs of family such as a place to live, food and clothes etc. costs a lot of money. We also need money to perform Hashem's commandments such as giving Tzedakah, buying Tefillin, Mezuzah, Tzitzits etc...

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We need an idea that will make us money but that will not take us away from our goal of getting close to Hashem. Only then can it be called a good idea. For example, if one's work makes money but causes him to be sad and nervous, can that be called a good idea? If his work fills him with a burning passion for money leaving him with no time or energy to learn, daven, spend time with his family and all the other things he needs to do to fulfill his ultimate goal; then it can't be called a

good idea. Or let us say he is dis-honest, or he compromises on his purity in order to make money, this also is not a good idea.

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Even if a person earns money in the proper way, it also is not necessarily a good idea. It depends on how the person relates and what the person does with the money that he makes. If he falls into the pursuit of material desires because of his money and forgets about the next world his original idea cannot be called “good”. The same is true if the more money he makes the more he wants, always trying to up his lifestyle to a new level, leaving him constantly unhappy and lacking. Where did his money take him? He would have been better off without it[2].

The right idea for you

Another facet of getting a good idea, is getting the idea that is right for you[3]. Just because somebody else makes their livelihood in a certain way does not mean that it will work for you as well. Earning a livelihood is supposed to be a meaningful experience. An experience that helps him perfect

So how do we get this dream idea. This is not a simple task. Why did G-d make it so difficult? Is there a way to make this search for a successful idea, a little easier?

Questions or comments welcome at benzionrothman@gmail.com

১৯৭১ সালে বাংলাদেশের স্বাধীনতা লাভের পরেই দেশের উন্নয়ন ও জনশ্রুতির উন্নতিতে সরকারের অগ্রগতি ছিল। ১৯৭১ সালে বাংলাদেশের স্বাধীনতা লাভের পরেই দেশের উন্নয়ন ও জনশ্রুতির উন্নতিতে সরকারের অগ্রগতি ছিল। ১৯৭১ সালে বাংলাদেশের স্বাধীনতা লাভের পরেই দেশের উন্নয়ন ও জনশ্রুতির উন্নতিতে সরকারের অগ্রগতি ছিল।

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